1. There are occasions when vehicles display advertising images or slogans that are sexually explicit or otherwise offensive to members of the community.
2. The advertising industry, through the Advertising Standards Bureau (ASB), provides a well-respected complaints management process based on the Australian Association of National Advertiser’s Code of Ethics (the Code). Complaints about breaches of the Code are determined by the Advertising Standards Board which is a group of 20 independent people that represents the diversity of the Australian community. Industry compliance with determinations made by the Board is very high but, if an advertiser chooses to not comply, the determination is not enforceable.
3. The Bill contains new provisions that will apply if the ASB notifies the chief executive of the Department of Transport and Main Roads that the Board has determined that advertising on a Queensland registered vehicle breaches the Code and no action has been taken by the advertiser to modify or remove the advertisement.
4. In these circumstances, the chief executive can issue a notice to the registered operator of the vehicle stating that the vehicle’s registration can be cancelled unless the ASB notification is withdrawn. A period of at least 14 days will be provided to allow the person to resolve the issue with the ASB prior to any de-registration.
5. Cabinet approved the introduction of the Transport Operations (Road Use Management) (Offensive Advertising) Amendment Bill 2016 into the Legislative Assembly.
6. *Attachments*
* [Transport Operations (Road Use Management) (Offensive Advertising) Amendment Bill 2016](Attachments/Bill.PDF)
* [Explanatory Notes](Attachments/ExNotes.PDF)